

ADAM OBRINGER

Communications Professional & Digital Content Creator

E-Mail: contact@AdamObringer.com

adamobringer@yahoo.com

Website: AdamObringer.com

PROFESSIONAL EXPERIENCE

Side-Out Foundation | Director of Communications

July 2017 - Present

- Operate the social media accounts by producing daily content and interacting with follower questions and requests
- Write blog posts and press releases covering volleyball, breast cancer, and foundational news topics
- Draft copy and design informational PDF guides and one-sheet documents
- Oversee email communications to over 800 supporting teams
- Produce video content to assist fundraising teams, highlight events, and offer insights
- Edit HTML of side-out.org to offer visitors information on initiatives

DePaul University | Athletics Communications Grad Assistant

August 2015 - June 2017

- Served as primary communications contact for volleyball, cross country and track & field; Secondary for women's basketball
- Created content for online and social media platforms and game notes for nationally-ranked women's basketball team
- Facilitated interview and in-game coverage requests with local and national media representatives
- Designed graphics for all sports to use on social media and website during pre-game, in-game and post-game situations
- Edited HTML within content management system to update web pages

ASUN Conference | Assistant Director of Media Relations

August 2014 - June 2015

- Served as primary communications contact for women's soccer, cross country, track & field and tennis and their conference championships
- Wrote releases for asunsports.org and media that included previews, recaps, weekly and annual awards, features and general news
- Produced men's and women's basketball conference championship programs and covers
- Designed graphics for all conference teams, promoting current events on social media outlets that included sport-specific Twitter accounts

Xavier University | Athletics Communications Intern

December 2013 - May 2014

- Served as secondary communications contact for baseball
- Constructed biography pages for the baseball digital media guide and print game day roster cards for all spring semester sports
- Wrote releases and game notes for winter and spring semester sports with a focus on baseball and swimming



EDUCATION

DePaul University

Graduated June 2017

M.A. in New Media Studies

Slippery Rock University

Graduated May 2014

B.S. in Sport Management;
Minor in Business Administration



ADOBE CREATIVE CLOUD

5+ Years of Experience

Bridge, InDesign, Photoshop,
and Premiere

3-5 Years of Experience

Audition, Dreamweaver/Brackets,
and Illustrator

1-2 Years of Experience

After Effects and XD



SOCIAL MEDIA EXPERIENCE

Facebook, Instagram, LinkedIn,
Twitter, and YouTube



CODING SPECIALTIES

HTML, CSS, and XML